

JiG
NAT
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FRANCHISE OPPORTUNITY

OWN A JiGNature FRANCHISE

A heritage refreshment. A modern franchise model.

Bring a distinctive Jigarthanda-led experience to your market with clear investment options and end-to-end franchise support.



From
₹5 lakh*



No ongoing
royalty



3-year
renewable term



130+
outlets



+91 78714 41100



franchiseenquiry@jignature.com

*Indicative investment. Final formats, fit-out, taxes and approvals determine the final cost.

A heritage refreshment. A modern franchise model.

JiGNature brings the familiar appeal of Jigarthanda into a contemporary retail format designed for today's customer and franchise partner.



MODERN
FRANCHISE MODEL



130+
OPERATING OUTLETS



25+
SOUTH INDIA HORECA



0%
ONGOING ROYALTY

What customers can buy



SIGNATURE JIGARTHANDA
Heritage-rooted hero refreshment



JIG'SCOOPS ICE CREAM
Scoops, flavours and toppings



READY-TO-DRINK JIGARTHANDA
Convenient bottled refreshment



MODERN FRANCHISE MODEL

A structured model combining branded retail, standardised products, central supply support, training, marketing and scalable outlet formats.



How much do I need to invest?

The two primary shop formats are shown first. Express and signature formats are quoted separately after site assessment.



STANDARD SHOP

around 200 sq. ft.

₹5–8 lakh

Indicative investment

Focused neighbourhood format with approved branding, equipment and setup aligned to the final BOQ.



PREMIUM COMPACT

250–350 sq. ft.

₹10–12 lakh

Indicative investment

A stronger-format experience with expanded display, customer presence and higher visual impact.



EXPRESS / KIOSK

70–120 sq. ft.

Investment proposal
on request



SIGNATURE / FLAGSHIP

350+ sq. ft.

Investment:
site-specific BOQ

What your investment typically covers



Franchise
onboarding



Equipment



Branding



Initial
materials



Fit-out



Training



Launch
support



Final investment varies by city, site conditions, equipment, fit-out, taxes and final approved scope.

What could the ROI and payback look like?

The model uses three monthly sales scenarios. The figures preserve existing assumptions and add simple payback and annualised ROI illustrations.

MONTHLY SALES	₹ 2.0L	₹ 3.5L	₹ 5.0L
Illustrative monthly profit	₹44,000	₹1,00,500	₹1,29,000
Standard payback	11–18 mo	5–8 mo	4–6 mo
Standard annualised ROI	66–106%	151–241%	194–310%
Premium payback	23–27 mo	10–12 mo	8–9 mo
Premium annualised ROI	44–53%	101–121%	129–155%



How payback is calculated

Simple payback = setup investment divided by illustrated monthly profit.

Annualised ROI = illustrated monthly profit x 12 divided by setup investment.

Important: these are illustrative scenarios only. Actual sales, costs and returns vary by format, site, pricing, product mix, labour, rent, taxes and operator execution.

End-to-end partner support

Your franchise package is backed by practical support before launch and after opening.



01

Location Review

Catchment and site suitability guidance



02

Event Launch

Opening activation and local visibility



03

Raw Materials

Supply coordination for core inputs



04

Staff Training

Product, service and operating orientation



05

License Guidance

Support for local compliance requirements



06

Approved Vendors

Fit-out and approved sourcing partners



07

Interior & Fit-Out

Outlet layout and execution guidance



08

Inventory & SOP

Opening materials and operating standards



09

Marketing Activities

Branding, local campaigns and launch support



10

Sales Growth

Ongoing quality, operations and campaign guidance



ONE COMMERCIAL PACKAGE. ONGOING SUPPORT.

From site review to launch and beyond, JiGNature provides a structured support system for franchise partners.

From enquiry to opening

Indicative launch path: 4–6 weeks after location finalisation, subject to approvals, fit-out conditions and local requirements.



YOUR MARKET COULD BE NEXT

Let's build a refreshing business together.

START YOUR FRANCHISE CONVERSATION

- +91 78714 41100
- franchiseenquiry@jignature.com
- jignature.com



**3-year
renewable term**



**No ongoing
royalty**